



TE-palvelut
tjänster | services

International outlook for labour market in Lapland

22.2.2021

Emma Vikholm

Background

- Recent years have been positive for employment development in Lapland
- Tourism industry has attracted international work force to Lapland
- Work in Lapland – international online recruitment events since 2017
- In the spring 2020 coronavirus control measures impacted employment opportunities in Lapland, especially in the service industry
- The uncertain outlook for the international tourism is reflected in the labor needs of industries that are broadly related to tourism, e.g. logistics and trade
- The decrease in the seasonal labor needs of tourism is reflected in the number of foreign seasonal workers unemployed in Lapland

Current situation

- Number of unemployed jobseekers is a third more than year before (December 2020) but getting labor force to some fields and professions is still a challenge
- Challenges especially in health sector
- Lapland needs foreign talents. It is important to invest in integration and develop supporting services and networks for foreign talents
- It is also important to recognize the needs of foreign entrepreneurs who have moved or moving to Lapland

How to keep foreign talents in Lapland?

- TE Office Lapland website jobseekers and entrepreneurs can find information about our local services, current issues and events in the area <https://toimistot.te-palvelut.fi/web/guest/lappi>
- TE-Services
- [Entrepreneurial career coaching](#)
- [A startup grant supports a new entrepreneur](#)
- [Integration services for immigrants](#)

Future

- The current workforce in Lapland is not sufficient for growing recruitment and labor needs in the longer term
 - study-based and work-related immigration is also needed
- Retirement of personnel due to the age structure of the workforce and investment projects for example in industry and mining, will be reflected in significant recruitment needs, widely reflected in various industries
- Lapland competes with Nordic countries to attract foreign talents. Currently labor flows mostly from Lapland to Sweden and Norway.
- Lapland needs foreign talents and together we can make a difference

[Alueelliset kehitysnäkymät syksyllä 2020](#)
[Työllisyyskatsaus](#)



TE-palvelut
tjänster | services

Thank you!

emma.vikholm@te-toimisto.fi